

Strategic Planning in Family Policy

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Outline

- 1) Social services and NGOs in Slovakia: financing and interactions
- 2) Advocacy and strategic planning in family policy

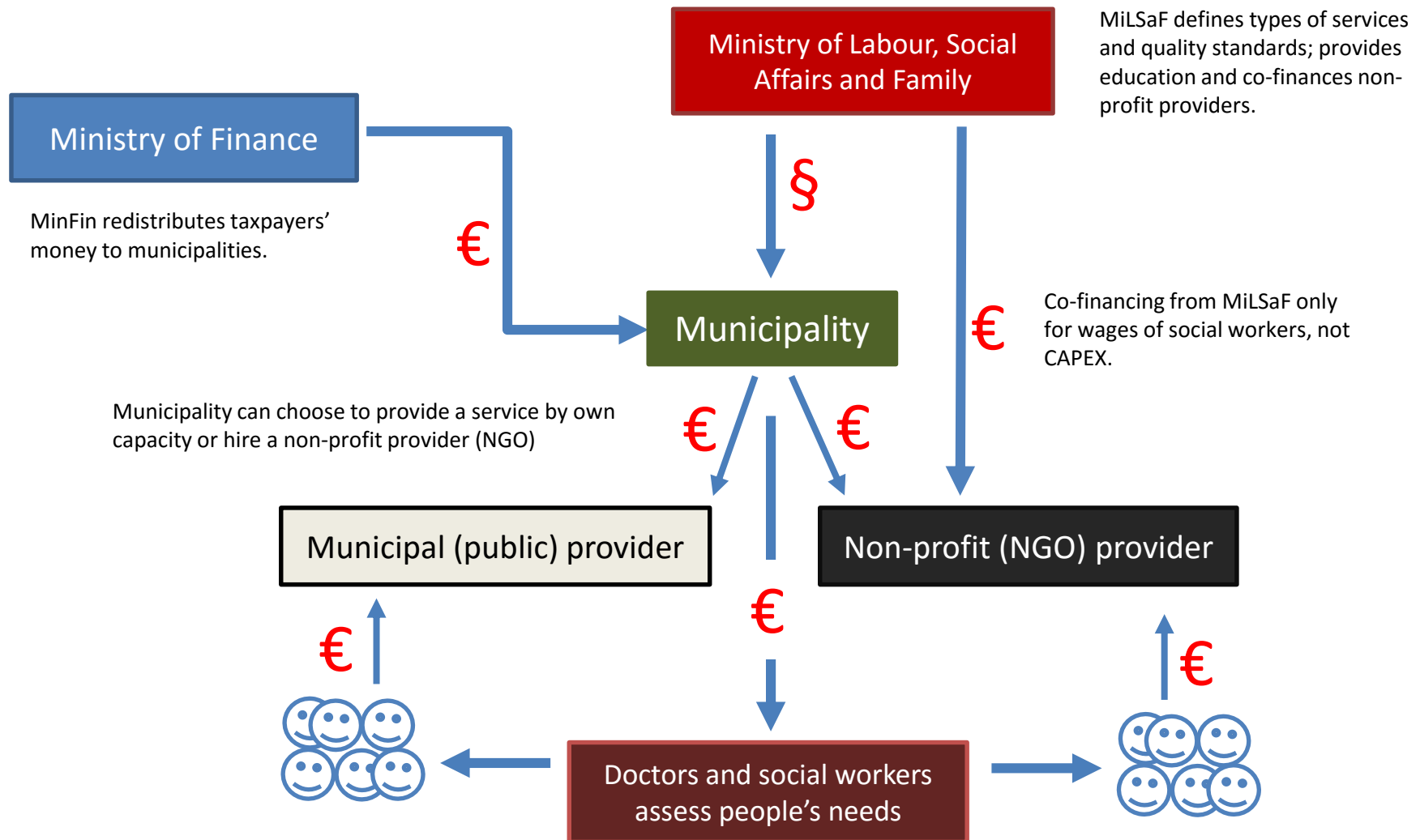
What are social services

- Social service (also welfare service or social work) are publicly or privately provided services intended to aid disadvantaged, distressed, or vulnerable persons or groups.
- Target groups
 - **Family**: marriage counseling, maternal, prenatal, and infant care programs; family planning services; family-life education...
 - **Children**: day-care facilities, shelter for unwed mothers, foster care...
 - **Youth**: leisure centres, therapy, street work...
 - **Elderly**: personal assistance, home care, residential facilities...
 - **Disability or mental illness**: day-care, foster care, halfway houses, sheltered workshops

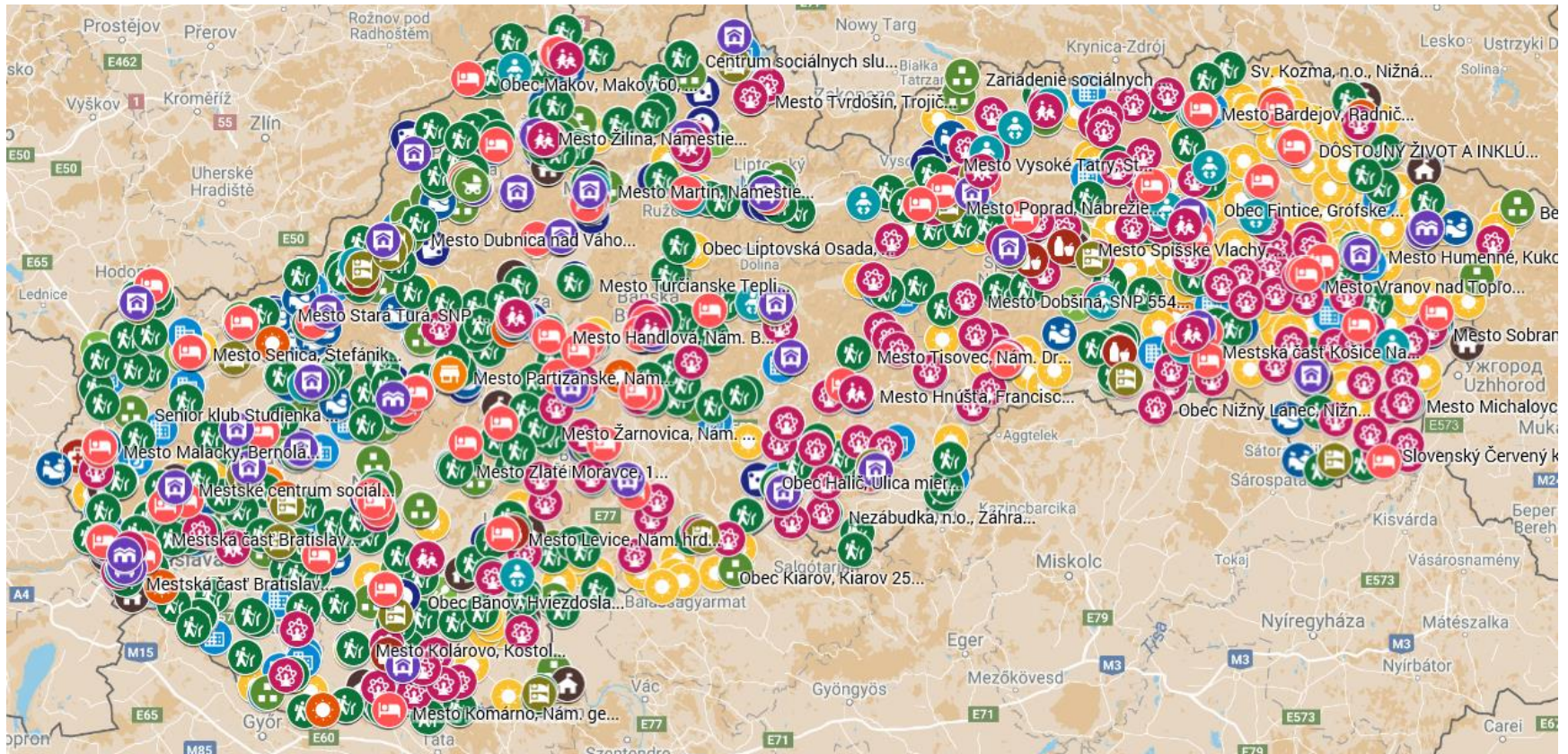
Main principles of social services in Slovakia

- **Subsidiarity**: government intervention at the lowest possible level
 - Papal encyclicas Rerum Novarum and Quadragesimo anno
 - Treaty on the European Union
- **Equal access**: municipality is obliged to provide a service to a person assessed as „socially dependent“
- **Home > facility**: preference for home-care services to institutions

System of social services in Slovakia



Social services by type



Total capacity of social services by provider and form

Provider	Day-care	Residential (annual)	Residential (weekly)	At home	Total
public (town or village)	16448	11021	1175	473	29117
public (region)	1402	16336	1910	0	19648
NGOs	14370	17072	3178	1715	36335
Total	32220	44429	6263	2188	85100

NGOs, foundations and charities...

- ...play a crucial role as non-profit providers of social services in Slovakia
- ...provide approx. 40 % of registered services
- ...receive funding from 3 sources: government, municipalities and clients

Main challenges of social services in Slovakia

Main challenges

- **Capacity:** some municipalities fail to establish sufficient capacities
- **Funding:** conflict between municipalities and non-profit providers over equal access to funding
- **Quality assurance:** quality control established only recently (for example, barrier-free access, sufficient staff etc.)
- **Deinstitutionalisation:** Shift from institutional care to home care

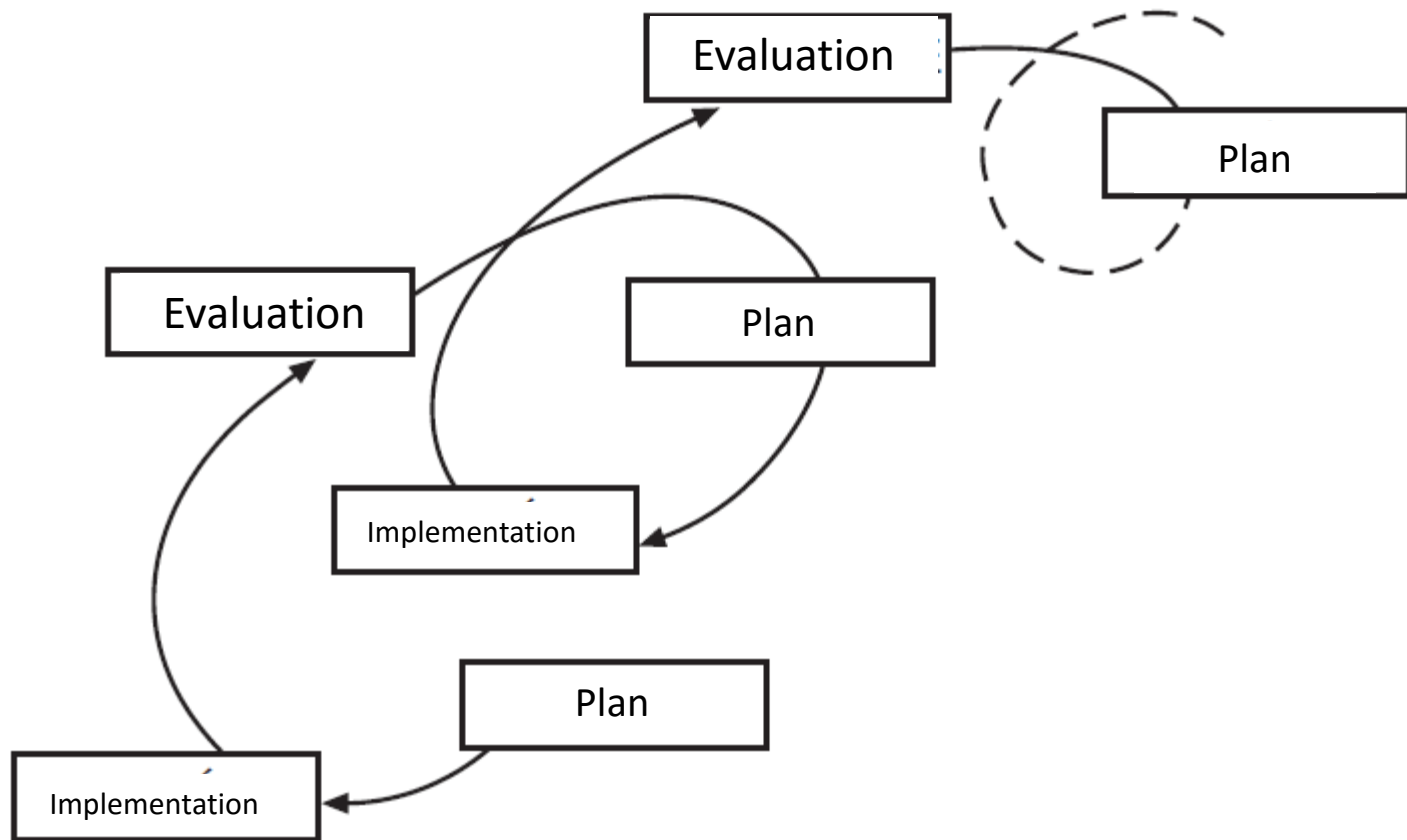
Strategic planning in family policy

- Having a **strategic plan** helps to
 - Increase performance of a system / organisation
 - Manage resources more efficiently
 - Define a clear roadmap for a policy for the future
 - Better anticipate and react to changes
 - Focus on the most important things
 - Increase cooperation and communication
 - Resolve conflicts in policy-making

*Busy manager with no time for planning
can sooner run out of resources.*



The spiral of strategic planning



Contents of a strategic plan

- 1) **Values:** core values with which the society identifies
 - Example: humanity, happy families
- 2) **Vision:** picture of the the final ideal world
 - Example: accessible and efficient advisory services for parents
- 3) **Mission:** a roadmap of activities that help walk towards vision
 - Example: establishment of a new service for parents and children
- 4) **Main goals:** goals that aim fulfill the mission in the long run
 - Example: identify target groups, define a new service and ensure its funding
- 5) **Short term goals:** smaller goals that help achieve main goals
 - Example: to organise more sessions on social infrastructure
- 6) **Strategy and tactics:** general approach which help achieve goals
 - Example: study best practices, dialogue with policy makers, continue the working group
- 7) **Daily activities:**
 - Example: send invitations to further sessions of the working group

Case study: Action plan for the Open Governance Partnership

- OGP = an international initiative launched in 2011 to help domestic reformers create open and accountable governments
- Countries in OGP need to produce and implement action plans
- Moldova and Slovakia joined OGP in 2011.
- AP OGP 2012 – 2013 awarded by Open Knowledge International as the most ambitious and best accomplished action plan worldwide
- Slovak Action Plan for OGP for 2017-2019 created in cooperation of public sector, academia, NGOs, wide public...
- Regional workshops, interactive tools (Trello)

Harmonogram tvorby Akčného plánu Iniciatívy pre otvorené vládnutie na roky 2016 - 2019

P.č.	Aktivita/Podaktivita	Termín	2016																																				
			Január			Február			Marec			Apríl			Máj			Jún																					
			4-8.1.16	11.-15.1.16	18.-22.1.16	25.-29.1.16	1.-5.2.16	8.-12.2.2015	15.-19.2.16	22.-26.2.16	29.2.-4.3.16	7.-11.3.16	14.-18.3.16	21.-25.3.16	28.3.-1.4.16	4.-8.4.16	11.-15.4.16	18.-22.4.16	25.-29.4.16	2.-6.5.16	9.-13.5.16	16.-20.5.16	23.-27.5.16	30.5.-3.6.16	6.-10.6.16	13.-17.6.16	20.-24.6.16	27.-30.6.16	Júl	August	September	Október	November	December					
1	Informácia na web	7.1.2016																																					
2	Vyhodnotenie AP OGP 2015	7.1.-7.3.16																																					
2.1	Sebahodnotenie rezortov a ÚSV ROS	7.1.-20.1.2016																																					
2.2	1. stretnutie PS - zhodnotenie implementácie a formulovanie nových podnetov	22.1.2016																																					
2.3	Návrh hodnotiacej správy	20.1. - 15.2.2016																																					
2.4	Online pripomienkovanie hodnotiacej správy	15.2.-29.2.16																																					
2.5	Sfinalizovanie hodnotiacej správy	1.3. - 7.3.2016																																					
2.6	Predloženie hodnotiacej správy na Rade vlády MNO	8. - 22.3.2016																																					
3	Tvorba materiálu AP OGP 2016 - 2019	17.2.-11.3.16																																					
3.1	2. stretnutie PS - formulovanie úloh do AP OGP	17.-19.2.2016																																					
3.2	3. stretnutie PS - definitívne znenie úloh do AP OGP	3. - 4.3.2016																																					
3.3	1. návrh AP OGP	4. - 11.3.2016																																					
4	Regionálne stretnutia	21.3.-18.4.16																																					
4.1	Workshop v KE	21.3.2016																																					
4.2	Workshop v BB	22.3.2016																																					
4.3	Workshop v BA	23.3.2016																																					
4.4	2. návrh AP OGP	24.- 30.3.2016																																					
4.5	Online pripomienkovanie 2. návrh AP OGP	4.4.- 15.4.16																																					
4.6	Sfinalizovanie AP OGP	16.-18.4.2016																																					
5	Schvaľovací proces	19.4. - 30.6.2016																																					
5.1	VPK	19.4. - 3.5.2016																																					
5.2	PPK	2.5.-6.5.2016																																					
5.3	MPK	9. - 23.5.2016																																					
5.4	Predloženie na Radu vlády SR pre MNO*	26.5. - 9.6.2016																																					
6	Predloženie AP OGP na rokovanie vlády SR	15. - 29.6.2016																																					

The screenshot displays a mobile news application interface in Greek. On the left, a sidebar menu lists categories: ΚΟΙΝΩΝΙΑ, Ο ΤΕΛΙΟ ΒΓΑΤΕΙΟΜΕ, ΑΚΣΙΑ ΕΓΓΙΟ ΟΕΒ Σ011-Σ018, ΑΚΟ ΕΠΙΘΥΜΕ ΟΕΒ, and ΟΟ ΓΕ ΟΕΒ. The main content area features several news items with titles, dates, and brief descriptions. At the bottom, there is a navigation bar with icons for home, search, and other functions, along with a footer containing the text 'ΑΚΣΙΑ ΕΓΓΙΟ ΟΕΒ Σ011-Σ018' and 'ΕΠΙΘΥΜΕ ΟΕΒ Σ011-Σ018'.

Where is strategic planning now?

- Where is strategic planning in social policy in Gagauzia now?
- Is there a common vision and mission?
- If so, is there an agreement on Action plan and specific activities?

Key messages:

- Strategic planning starts from **values**
- You cannot improve what you cannot measure
 - Benchmarks, comparison
- International partnerships help fulfill domestic commitments

Thank you for your attention

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