



# GAMCON

GAGAUZIAN MODERNIZATION CONVENTION

## Session № 4

### Working Group «Regional Development»

27.09.2018

Regional Art Gallery,  
mun. Comrat, ATU Gagauzia, Republic of Moldova

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- 09:30 – 10:00**     **Registration**
- 10:00 – 10:10**     **Introductory remarks by representative of Executive Committee of ATU Gagauzia, member of Working Group “Regional Development”**  
Introduction on social issues
- 10:10 – 10:30**     **Wine tourism: world trends and perspectives for development in Republic of Moldova**  
**George Arpentin** director of National Bureau of Vine and Wine, Chairman of Union of Oenologists of Republic of Moldova, expert of the International organization of grapes and wine
- 10:30 – 10:50**     **Perspectives for development of wine tourism in ATU Gagauzia**  
**Vadim Cheban**, First Deputy Chairman of the Executive Committee of ATU Gagauzia
- 10:50 – 11:20**     **Wine-gastronomic tourism as a factor of regional development.**  
**Alla Levitskaya**, associate professor of KDU, director of the Institute of Regional Economic Development (REDI)
- 11:20 – 11:50**     **Conditions for the successful implementation of the strategic plan for tourism development. (Implementation, monitoring and adjustment of the plan)**  
**Vladimir Benc**, project manager, Research Center of the Slovak Foreign Policy Association (SFPA)
- 11.50 - 12.20**     **Discussion**  
Representatives of the Association of winemakers of Gagauzia, hotel and restaurant business, travel companies and donor structures
- 12.20 - 13.00**     **Presentation of winemakers of Gagauzia and tourist products**

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## Working Group «Regional Development»

Conducting an analysis of the situation in the ATO Gagauzia identified many factors that could contribute to the development of autonomy. One of them is the development of tourism activities.

Further, it was decided to specify the perspective direction in the regional development, namely in the field of the development of wine tourism. During the second working session discussion about the problems of wine tourism development in Gagauzia took place and real and concrete solutions to these problems were presented. During the 3rd session, a draft version of the Strategic plan for the development of viticulture and wine tourism developed by local and Slovak expert was presented.

Main aim of the last, fourth WG session is to present and discuss the final version of Strategic plan for the development of viticulture and wine tourism, developed by local and Slovak expert. All relevant stakeholders participated in the WG sessions will have the opportunity to adopt final proposals and recommendations to be implemented in the Strategic plan. Final session of WG Regional Development will also serve as an evaluating session, where participants will assess and summarize the work of the session.

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### Levitskaya Alla

*Levitskaya Alla is an associate professor of the Faculty of Economics in Comrat State University, where she has been teaching since 1996 after completing her studies in the specialty of Manager-Economist. She has experience in teaching such disciplines as: "Strategic Management", "Methods and styles of the manager", "Business Assessment", "Tourism Economics", "Service Management".*

*Founder of Innovative Incubator "Innocentre". As an expert, she participated in the development of the "Strategy for Regional Development of ATU Gagauzia 2017-2022", the "Regional Sector Program" "Development of the Business Support Infrastructure 2017-2022", the cycle of research projects of the OSCE Mission to Moldova,*

*Currently, she is the director of the Institute of Regional Economic Development, whose mission is to carry out expert analytical, research and educational activities on topical problems of social and economic development of the region.*

### Vladimir Benč

*Vladimír Benč graduated at the University of Economics in Bratislava, Slovak Republic in 2000. He worked for the Slovak Chamber of Commerce and Industry in between 2000-2001. Since November 2001 until today he works as a research fellow and project manager at the Research Center of the Slovak Foreign Policy Association, n.o., office in Presov.*

*Vladimir will present the experience of the Slovak Republic, using the example of Presov, because of common problems in these two regions (Presov and Gagauzia). He will present development of the region in tourism and how the regional development strategy was formulated and how it was successfully implemented.*

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