



GAMCON

GAGAUZIAN MODERNIZATION CONVENTION

Session № 3

Working Group «Regional Development»

03.07.2018

Regional Art Gallery,
mun. Comrat, ATU Gagauzia, Republic of Moldova

www.gamcon.org

08:30 – 9:00

Registration

9:00 – 9:10

**Introduction of representative of
Executive Committee of ATU Gagauzia**

9:10 – 9:40

**Presentation of the strategic Plan for the development of viticulture and wine
tourism (Project). Main sections.**

Levitskaya Alla.

9:40 – 10:10

Examples of successful promotion of wine tourism.
Benc Vladimir

10:10 – 10:40

Identification and prioritization of project ideas.

Benc Vladimir, Levitskaya Alla.

10.40-11.00

Priorities of tourism development in Gagauzia ATO.

Helle Williamson, project manager.

Interactive discussion.

Representatives of cultural organizations.

Members of the Association of winemakers of Gagauzia.

Representative of the hotel and restaurant business

11:30 – 12:00

Break

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Working Group «Regional Development»

Conducting an analysis of the situation in the ATO Gagauzia, identified many factors that contribute to the development of autonomy. One of them is the development of tourism activities.

Further, it was decided to specify the perspective direction in the regional development, namely in the field of the development of wine tourism. During the second working session discussion about the problems of wine tourism development in Gagauzia took place and real and concrete solutions to these problems were presented. During the 3rd session, a draft version of the Strategic plan for the development of viticulture and wine tourism developed by local and Slovak expert will be presented. Discussion of the proposed projects is planned. It is expected that all stakeholders, namely winemakers (large and small), representatives of the hotel and restaurant business and organizations representing the sphere of culture, will be actively involved in the process of developing a wine tourism Strategy.

Levitskaya Alla

Levitskaya Alla is an associate professor of the Faculty of Economics in Comrat State University, where she has been teaching since 1996 after completing her studies in the specialty of Manager-Economist. She has experience in teaching such disciplines as: "Strategic Management", "Methods and styles of the manager", "Business Assessment", "Tourism Economics", "Service Management".

Founder of Innovative Incubator "Innocentre". As an expert, she participated in the development of the "Strategy for Regional Development of ATU Gagauzia 2017-2022", the "Regional Sector Program" "Development of the Business Support Infrastructure 2017-2022", the cycle of research projects of the OSCE Mission to Moldova,

Currently, she is the director of the Institute of Regional Economic Development, whose mission is to carry out expert analytical, research and educational activities on topical problems of social and economic development of the region.

Vladimir Benč

Vladimír Benč graduated at the University of Economics in Bratislava, Slovak Republic in 2000. He worked for the Slovak Chamber of Commerce and Industry in between 2000-2001. Since November 2001 until today he works as a research fellow and project manager at the Research Center of the Slovak Foreign Policy Association, n.o., office in Presov.

Vladimir will present the experience of the Slovak Republic, using the example of Presov, because of common problems in these two regions (Presov and Gagauzia). He will present development of the region in tourism and how the regional development strategy was formulated and how it was successfully implemented.

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