









ANALYSIS OF TRAINING SESSION ON PROJECT WRITING AND MANAGEMENT GAMCON YOUTH LEADERSHIP PROGRAM

The training was attended by 14 young activists from different cities and villages of Gagauzia. "Not in my backyard", "this does not concern me", "this is not my problem", "this is not my fault" - all these phrases are spoken by small people who concentrated exclusively on their small, sometimes miserable world. Only by learning to see the needs of others and make them our own can we live a decent life on earth. This training is a motivation to take responsibility for what is happening in society and even to be at the head of the ongoing processes (where possible).

During the training we talked about how to influence society and change it for the better. We want everyone to think of themselves as an active and important member of society. Yes, maybe at the moment we do not have much authority, but now we can already develop the qualities and relationships that will allow us to influence what is happening around us. Participants emphasized the need to expand their area of social responsibility. Let what is happening in our country and city not only outrages us, but also pushes us to concrete actions that we can do. To do this, we have considered five main strategies that are used for social transformation. The essence of each of them can be summarized as follows.

- Charity is an urgent help to those who are in extreme need.
- Social entrepreneurship is a strategic help to those in need, with the purpose to make them able to independently provide for their needs.
- Education is a systematic response to complex problems in order to change the worldview and to address the root causes that lead to social problems.
- Activism is a way of drawing public attention to important social problems and phenomena.
- Advocacy is a term meaning a campaign aimed at representing and protecting
 the rights and interests of a particular social group. the purpose of the impact is
 the implementation of certain structural changes (for example, the adoption of
 laws) in relation to the group, whose interests are thus protected.

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Of course, there are other strategies that can also have an impact on society, but, in our opinion, we have chosen the best show the main range of opportunities that opens up to those who want to change their environment. It must also be recognized that there is no one universal means or universal strategy that can solve all social problems. A lot depends on the context and the person who needs help. Therefore, our main goal is to reveal the main means that are available in the Arsenal of the social reformer, and how and where to use them better, everyone can decide on their own.

These strategies show the perspective from which participants can look at problems and look for solutions.

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